



LAKES TO LOCKS  
PASSAGE

NEW YORK'S  
GREAT NORTHEAST JOURNEY

come CLOSER  
Expanding Audiences



*You're Invited to a FREE Brown Bag Roundtable Discussion!*

## EXPANDING AUDIENCES FOR MUSEUMS AND CULTURAL NON-PROFITS:

*A Roundtable Discussion about Creating Programming for New or Neglected Groups*

Monday, December 9, 2019

10 am – 2 pm

FREE - Bring a Bag Lunch

Saratoga Public Library

49 Henry St, Saratoga Springs, NY 12866



We will be discussing ways to expand programming for two particular groups: homeschooling families and individuals with Alzheimer's Disease and other memory-related conditions. Representatives from each group will join us to share information about these audiences, offer suggestions, and answer

questions from the group. Bring a bag lunch. Light complimentary refreshments will be available.

**The workshop is FREE!**

**Pre-Registration is required.**

*To pre-register, please email Anne Clothier, the Lakes to Locks Heritage Program Director at [anne@lakestolocks.org](mailto:anne@lakestolocks.org). Please register by 12/6.*



**Council on  
the Arts**

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